UTTARAKHAND
A PREFERRED INVESTMENT DESTINATION
Uttarakhand was carved out of the northern Indian state of Uttar Pradesh on 9th November 2000 as the 27th State of Indian Union. Located at the foothills of the majestic Himalayan mountain ranges, it is largely a hilly State, having international boundaries with China (Tibet) in the North and Nepal in the East. On its north-west lies the state of Himachal Pradesh, while on the south is the state of Uttar Pradesh. Physiographically, the state can be divided into three zones namely, the Himalaya, the Shivalik and the Tarai Region. The state has a temperate climate except in plain areas where the climate is tropical. The average annual rainfall is 1550 mm. The state is divided into two administrative divisions, Kumaon and Garhwal, which are further sub divided in 13 districts. The capital of Uttarakhand is Dehradun, which is also the largest city in the state with a population of about 6 lakhs.
<table>
<thead>
<tr>
<th>GENERAL CHARACTERISTICS</th>
<th>Population (million)</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Area (Sq. Km.)</td>
<td>53,483</td>
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<tr>
<td></td>
<td>Water bodies like Ganga, Yamuna, Bhagirathi and others</td>
<td></td>
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<tr>
<td>ECONOMIC INDICATORS</td>
<td>GSDP (Million INR)</td>
<td>2,37,147</td>
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<td></td>
<td>(FY 2018-19)</td>
<td>(FY 2018-19)</td>
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<tr>
<td></td>
<td>GSDP Growth Rate</td>
<td>10.34%</td>
</tr>
<tr>
<td></td>
<td>Per Capita Income (INR)</td>
<td>1,98,738</td>
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<td></td>
<td>(FY 2018-19)</td>
<td>(FY 2018-19)</td>
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<tr>
<td>OTHER ATTRIBUTES</td>
<td>Secondary sector contribution to GSDP</td>
<td>50%</td>
</tr>
<tr>
<td></td>
<td>Manufacturing sector Contribution to GSDP</td>
<td>36%</td>
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<tr>
<td></td>
<td>Tertiary Sector contribution to GSDP</td>
<td>40.91%</td>
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<tr>
<td></td>
<td>Infrastructure</td>
<td>2 Airports</td>
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<tr>
<td></td>
<td></td>
<td>2 Inland Container Depots</td>
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</tbody>
</table>
REASONS TO INVEST IN UTTARAKHAND

Availability of Cheap and Reliable Power
Abundant Availability of Good Water Resources
Transparent Land Allotment with Land Availability at Competitive Prices
World Class Integrated Industrial Estates
Skilled Manpower Availability
Fiscal & Non Fiscal Incentives
Proximity to NCR and within Influence Region of AKIC
Handholding Through Investment Promotion & Facilitation Centre
Good Law & Order; State with one of the lowest man-days lost due to industrial strife in India
Clean, Pollution-Free Environment

Acknowledged for Ease of Doing Business & Peace of Doing Business...
Consistently ranked amongst Top States in India by DPIIT & World Bank.
FOCUS SECTORS FOR INVESTMENTS

The state has identified 12 focus sectors to drive economic growth:

TOURISM

- Presence of several hill stations, water resources, wildlife parks, hot water springs, pilgrimage places and opportunities for adventure activities.

- Tourist arrivals have consistently increased (10.5 million in the year 2001 to 36.6 million in the year 2018). Tourists make up 366 % of Uttarakhand’s population.

- Key players in the sector include: Taj, JW Marriott, Radisson Blu, Club Mahindra, Jaypee Hotels & Resorts, Four Points by Sheraton etc.

- Investment opportunities in the sector include Tehri Lake Development Masterplan, Destination Development at Rishikesh, Auli & Marchula, Joshimath to Auli Ropeway, Development of Hospitality University at Khanij Nagar etc.

www.investuttarakhand.com/tourism
• Known as the “Yoga Capital of the World”.

• Home to number of ashrams, health centers, retreats and high-end spas.

• In Uttarakhand, 272 Pharmacies are operating in Ayurvedic and Unani medicines and 206 AYUSH wings are established in Allopathic hospitals.

• Large number of Premier Educational Institutes in the field of AYUSH: Uttarakhand Ayurved University, Rishikul Govt. P.G. Ayurvedic College & Hospital, Gurukul Ayurvedic College, Haridwar etc.

• Investment opportunities in the sector include development of Spiritual Economic Zone (SEZ), AYUSH Gram/Clusters, Eco Tourism, Wellness Resorts, Global Wellness City, Hot Water Spring, Aroma Tourism, Health Tourism, Meditation Caves, Yoga Centres etc.

• Key Players include: Ananda Resort (Ranked Number 1 destination spa in the world by Conde Nast Traveler), Vana Resort, Patanjali, Emami Ltd, Dabur, VLCC, Himalaya, Forest Essentials etc.
AUTOMOBILE

- Home to Auto majors like Hero Motors (World’s largest 2-wheeler manufacturer operating World’s largest integrated 2 wheeler plant in Haridwar, UK), Tata Motors (World’s 2nd largest truck manufacturer), Bajaj Auto (World’s largest 3 wheeler manufacturer), Ashok Leyland (4th Largest manufacturer of buses in the world) and the presence of a large no. of ancillary units in the districts of Udham Singh Nagar & Haridwar.

- Uttarakhand offers locational advantage due to its proximity to important markets of National Capital Region as well as emerging markets of North India.

- Investment opportunities in the sector include Electric vehicle manufacturing, agriculture equipment and earth moving vehicles manufacturing etc.

www.investuttarakhand.com/auto
PHARMACEUTICALS

Pharma City, Selaqui Industrial Area, Dehradun is one of the biggest Pharma clusters and a major export manufacturing cluster of India.

Uttarakhand is amongst the few States to adopt Clinical Establishments Act, 2010 which prescribes minimum standards for facilities and services for clinical establishments.

Key players in the sector include Akums Drugs & Pharmaceuticals Ltd., Jubilant Generics Ltd., India Glycols Ltd., Sun Care Pharmaceuticals Pvt. Ltd., Himalaya Meditek (P) Ltd. etc.

300+ Pharmaceuticals Units in Uttarakhand are catering to 20% of the Country’s demand. Investment opportunities in the sector include API manufacturing unit, Medical Device Park etc.

www.investuttarakhand.com/pharma
Dotted with large number of beautiful locales, Uttarakhand is an ideal destination for shooting of films. More than 150 films have already been shot in the State since its inception.

Uttarakhand was declared as the Most Film-Friendly State at 66th National Film Awards.

Government has constituted the Uttarakhand Film Development Council (UFDC) to encourage local cinema.

Many state-controlled airstrips will also be made operational for Film units coming to Uttarakhand.

Investment opportunities in the sector include development of Film City, post production facilities, training institutes etc.

Some of the Bollywood films shot in the State include: Batti Gul Meter Chalu, Shubh Mangal Saavdhan, Tubelight, Dum Laga Ke Haisha, Kati Patang, Student of The Year, Koi Mil Gaya etc.
IT sector has been accorded industry status by Government of Uttarakhand.

The state houses reputed international IT firms which have introduced state-of-the-art operating practices and developed a favourable ecosystem in the state.

SIIDCUL has developed a state-of-the-art Information Technology Park on more than 60 acres at Dehradun, the State Capital with Hi-tech Buildings and Habitat Centre.

With the establishment of Software Technology Parks of India (STPI) Earth Station at Dehradun, Uttarakhand offers high speed connectivity to software development firms.

The state has established drone application research centre and is in the process of setting up drone application development incubation center.

Investment opportunities in the sector include development of Electronics Manufacturing Cluster, Development of incubation centre, Development of rural BPOs, Setting up of Drone port etc.
BIOTECHNOLOGY

Uttarakhand is blessed with rich plant & animal biodiversity including many rare medicinal and aromatic plants.

It also has a wide range of Agro climatic zones and landforms, from the fertile subtropical Gangetic plains to temperate and alpine meadows offering a pollution free environment.

Uttarakhand Council for Biotechnology (UCB) is recognized as an autonomous organisation to promulgate and provide autonomy to Biotechnology in the State.

State has proposed to set up a Biotechnology Park in Uttarakhand with the private sector to boost Biotechnology based ventures.

India’s 1” Second-Generation (2G) Ethanol plant was set up in Uttarakhand.

The key players in the State include Zaneka Healthcare Pvt. Ltd., Planet Herbs Lifesciences Pvt. Ltd., Olefia Biopharma Limited etc.
FOOD PROCESSING
www.investuttarakhand.com/fp

One of the leading Fruit cultivating states of India.

Ranked No. 1 in production of Peaches and Plums, ranked No. 2 in production of Walnuts and Pears and ranked No. 3 in Apple Cultivation amongst all Indian States (2015-2016).

Availability of robust Infrastructure including 2 Mega Food Parks, 4 Food Processing Clusters and 60 Farmer Producer Organisations (including NABARD promoted FPOs).

Late production of Litchi in Dehradun and Champawat districts (towards the end of season), allowing meeting of market demands.

Investment opportunities in the sector include 'Setting up of IQF for Fruits and Vegetables', 'Specialised Snacks and Baby Food manufacturing unit from Nutri cereals' etc.

Key Players include Britannia, ITC, Parle, Pepsico, Nestle, Dabur, HUL etc.
Uttarakhand is blessed with varied agro-climatic conditions (Sub-Tropical to Alpine); along with mega biodiversity hotspot for wide range of Medicinal Aromatic Plants.

More than 200 unique & high value medicinal plants and 179 aromatic plants are found in the State.

Large tracts of cultivated land in high altitude villages are suitable for growing high value medicinal plants.

A full-fledged and dedicated R&D institute ‘Centre for Aromatic Plants (CAP)’ is working for promotion of aromatic crops in the state.

Uttarakhand promotes aromatic crops in an organized manner in cluster approach; 109 aroma clusters established with networking of 187 field distillation units.

600 tonne of pure and natural essential oils being produced by 18000 trained farmers in 7600 ha of land.

Investment opportunities in the sector include Aroma Tourism, Distillation of Lemon Grass & other Aromatic crops, Value Addition and Fractionation of Japanese Mint Essential Oil etc.

Key players include Patanjali, Ranbaxy, Emami, VLCC, Dabur, Forest Essentials etc.
The state of Uttarakhand has diverse agro-geo climate conditions, which is most suitable for Horticulture & Floriculture Sector.

The production of off-season vegetables including Potato and late production of Litchi in Dehradun and Champawat districts are major advantages of the state.

Uttarakhand is the sixth highest state in terms of productivity of Ginger in India.

Pollination support through Bee-keeping for Productivity Enhancement of horticultural crops is being promoted to a greater extent in the State resulting in increased productivity with production of 1351 MT of Honey and additional by-products.

Investment opportunities in the sector include Establishment of Horticulture Based Multiproduct Processing Unit with Primary Processing Centre etc.
NATURAL FIBRES

- Uttarakhand has a long tradition and great history of Silk production. Known as the 'Bowl of Bivoltine Silk in India', it is the only state producing all four kinds of Cocoon viz Mulberry, Oak Tasar, Muga and Ericulture.

- With the establishment of Silk Park, a well-known infrastructure base has been laid down through implementation of Silk Emporium, Silk Exchange, Design Studio, Weaving Workshop, Silk Fabric Sale counter and CFC Yarn Dyeing Unit and CFC Fabric Processing Unit.

- Investment opportunities in the sector include Silk Garment Manufacturing Unit, Building material Manufacturing Plant using natural fibres etc.
RENEWABLE ENERGY

01 Uttarakhand is being developed as an 'energy state' to tap the hydropower electric potential of over 25,000 MW.

03 About 76.85% of the capacity owned by state utilities is based on hydropower.

02 Uttarakhand Renewable Energy Development Agency (URED) has adopted various Renewable Energy programme for the development of the State, which includes village Electrification, Improved Watermill Programme, Solar PV Programme etc.

04 Investment opportunities in the sector include Manufacturing of Equipments for Pine Needle Power Generation, Establishment of Geo Thermal Plant, Power generation from Wind Mills etc.
INVESTOR FACILITATION

Investment Promotion & Facilitation Cell (IPFC)

The Investor Promotion & Facilitation Centre (IPFC) is a centralized one-stop shop for investors/businesses to interact with Govt. of Uttarakhand for their investment needs. IPFC provides complete hand holding support to investors/businesses in a structured, focused and comprehensive manner. It is a dedicated agency tasked with the functions of investment promotion, facilitation, direct engagement and consultation with investors/stakeholders.

Single Window Clearance System

The State of Uttarakhand, in its endeavour to enable Ease of Doing Business, has implemented Uttarakhand Single Window Clearance System which is a single window facilitation mechanism for investors. The portal is a medium of information for investors on Government policies, incentive schemes and the availability of infrastructure. It provides manuals to help investors understand the application process for proposed investment projects. It aims to build a centralized repository of sector-wise investments in the State and Government policies, and ultimately to deliver to investors a high-quality and responsive service.
SECTOR AGNOSTIC POLICIES

- Industrial Development Scheme (Government of India) 2017
- Uttarakhand Mega Industrial & Investment Promotion Policy 2015
- Uttarakhand Heavy Industrial Investment & Employment Promotion, 2018
- Uttarakhand Micro Small & Medium Enterprise (MSME) Policy 2015
- Uttarakhand Start-Up Policy 2018

SECTOR SPECIFIC POLICIES

- Uttarakhand Tourism Policy 2018
- Uttarakhand Electric Vehicle Manufacturing Policy, 2018
- Uttarakhand Mega Textile Park Policy 2015
- Uttarakhand Film Policy, 2015
- Uttarakhand AYUSH Policy 2018
- Uttarakhand Aroma Park Policy 2018
- Uttarakhand Biotechnology Policy 2018
- Uttarakhand Information Technology Policy 2018
- Uttarakhand Solar Policy 2013
- Uttarakhand Micro and Mini Hydro Project Policy (upto 2MW)
- Uttarakhand Small Hydro Power Policy (2 to 25 MW)
- Uttarakhand Hydropower Project (25 MW to 100 MW)
- Uttarakhand Mega Food Park Benefits, 2012
FISCAL SUPPORT

- CAPITAL SUBSIDY Upto 30% of investment, in Plant & Machinery (Max. INR 5 Cr) under IDS, 2017

- INTEREST SUBSIDY 7%, under Mega Industrial & Investment Policy (Max. INR 50 Lakhs)

- REIMBURSEMENT OF 100% INSURANCE PREMIUM, on insurance of building and Plant & Machinery for a max. period of 5 years from the date of commencement of commercial production/operation under IDS, 2017

- STAMP DUTY REBATE 50%, under Mega Industrial & Investment Policy

- LAND RATE BEBATE Upto 30%, under Mega Industrial & Investment Policy (on SIIDCUL prevailing land rate)

- ELECTRICITY DUTY REBATE 100%, under and Mega Industrial & Investment Policy (for 7 Years)

- LAND REGISTRATION FEE REBATE INR 1 per INR 1000, under Mega Industrial & Investment Policy

And many more under various state policies
Uttarakhand comes under influence region of Amritsar Kolkata Industrial Corridor (AKIC). Industrial Cluster influenced by AKIC are being developed to spur economic growth in the region.

- Khurpia - 1000 Acres
- Pantnagar - 3339 Acres
- Kashipur - 330 Acres
- Sitarganj - 1869 Acres
- Infrastructure Development on these clusters started
- Social & Physical Infrastructure on the route to be world class to spur economic growth in the region
BIG TICKET INVESTMENT OPPORTUNITY

LAND BANKS - Aroma Park

Proposed Aroma Park IIE - Kashipur, SIIDCUL
Proposed Area: ~41 Acres

1. 60 Km Nearest Airport - Pantnagar
2. 07 Km Nearest Rail Head - Kashipur
3. 07 Km Nearest Bus Depot - Kashipur
4. 260 Km Distance to DELHI NCR

LAND BANKS - Madan Negi Estate

Proposed Madan Negi Estate Suitable for Wellness Sector District - Tehri Garhwal
Proposed Area: ~27.89 Acres

1. 131 Km Nearest Airport - Pantnagar
2. 121 Km Nearest Rail Head - Kashipur
3. 352 km Distance to DELHI NCR
4. 2.4 ac Proposed Land for Helipad & Ropeway
5. 950 m Tipri - Madan Negi Ropeway
LAND BANKS-
Medical Device Park

Proposed Medical Device Park IIIE Haridwar, SIIDCUL
Proposed Area: 97 Acres
(May be Extended to 350 Acres in future)

LAND BANKS-
Nutraceutical Park

Proposed Nutraceutical Park SIIDCUL, Pantnagar
Proposed Area: ~1000+ Acres
LAND BANKS - Pharma City II, Dehradun

Proposed Pharma City II, Dehradun
Proposed Area: 60.46 Acres

1. **30 Km**
   - Nearest Rail Head - Dehradun

2. **60 Km**
   - Nearest Airport - Dehradun

3. **12 Km**
   - Nearest Bus Depo - Vikas Nagar

4. **01 Km**
   - Distance from National Highway
For more information, Please scan the QR Code

www.investuttarakhand.com

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